



CTV HOMESCREEN: UN NUOVO TOUCHPOINT PER AUMENTARE LA USER ATTENTION



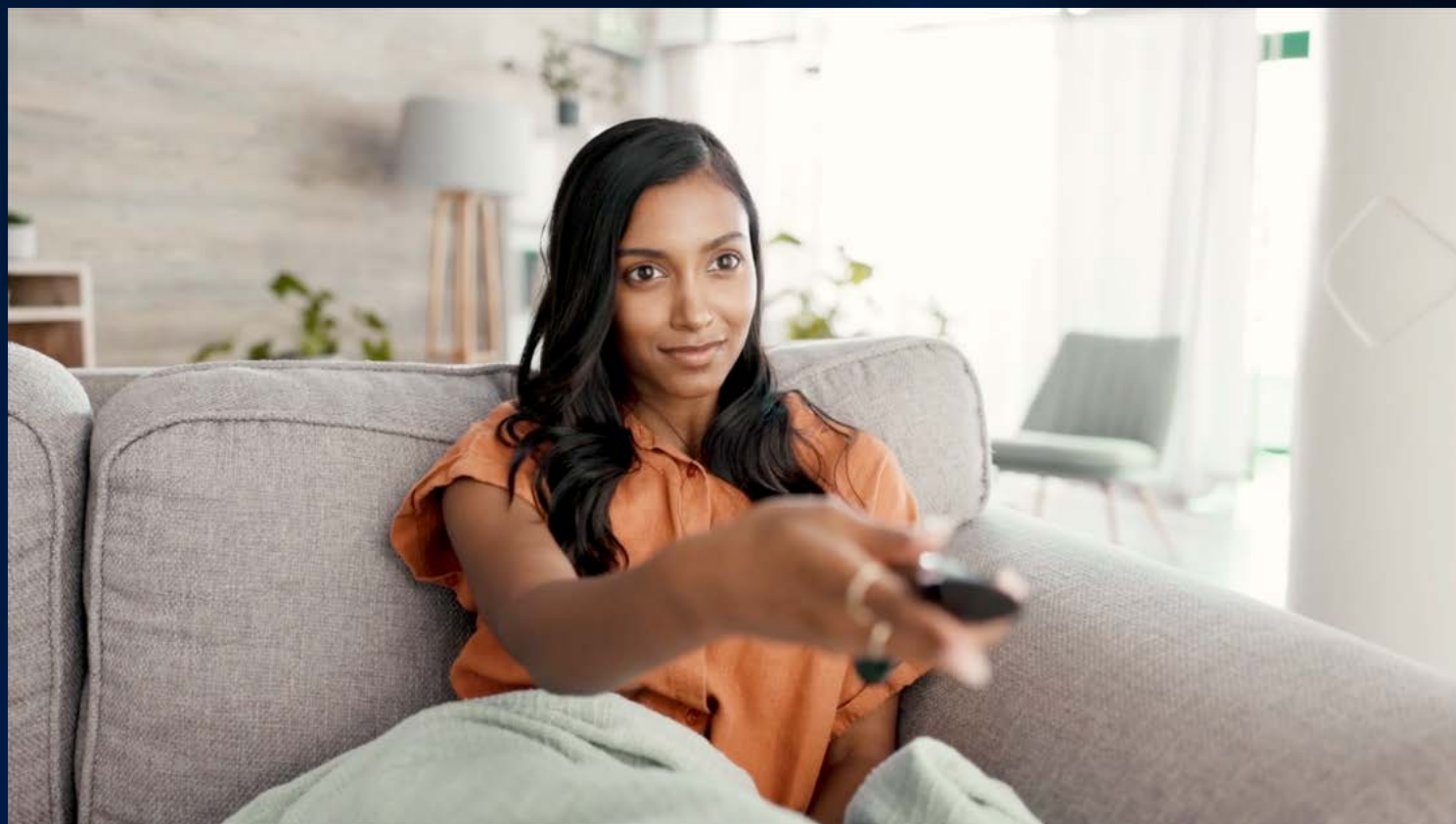
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The Living Room is the New Browser



The background features a dark purple-to-black gradient with a fine grid of light-colored dots. Large, semi-transparent letters 'C', 'T', and 'V' are overlaid on the grid. The 'C' is on the left, 'T' is in the center, and 'V' is on the right. A horizontal line passes through the middle of the image, behind the text.

HomeScreen 1500+



CTV is now measurable



Cint

Omnichannel
Brand Lift



CTV Brand Lift



CTV Video Attention
Measurement



 **teads dice**
powered by AI

Original Static Asset



AI Generated Video



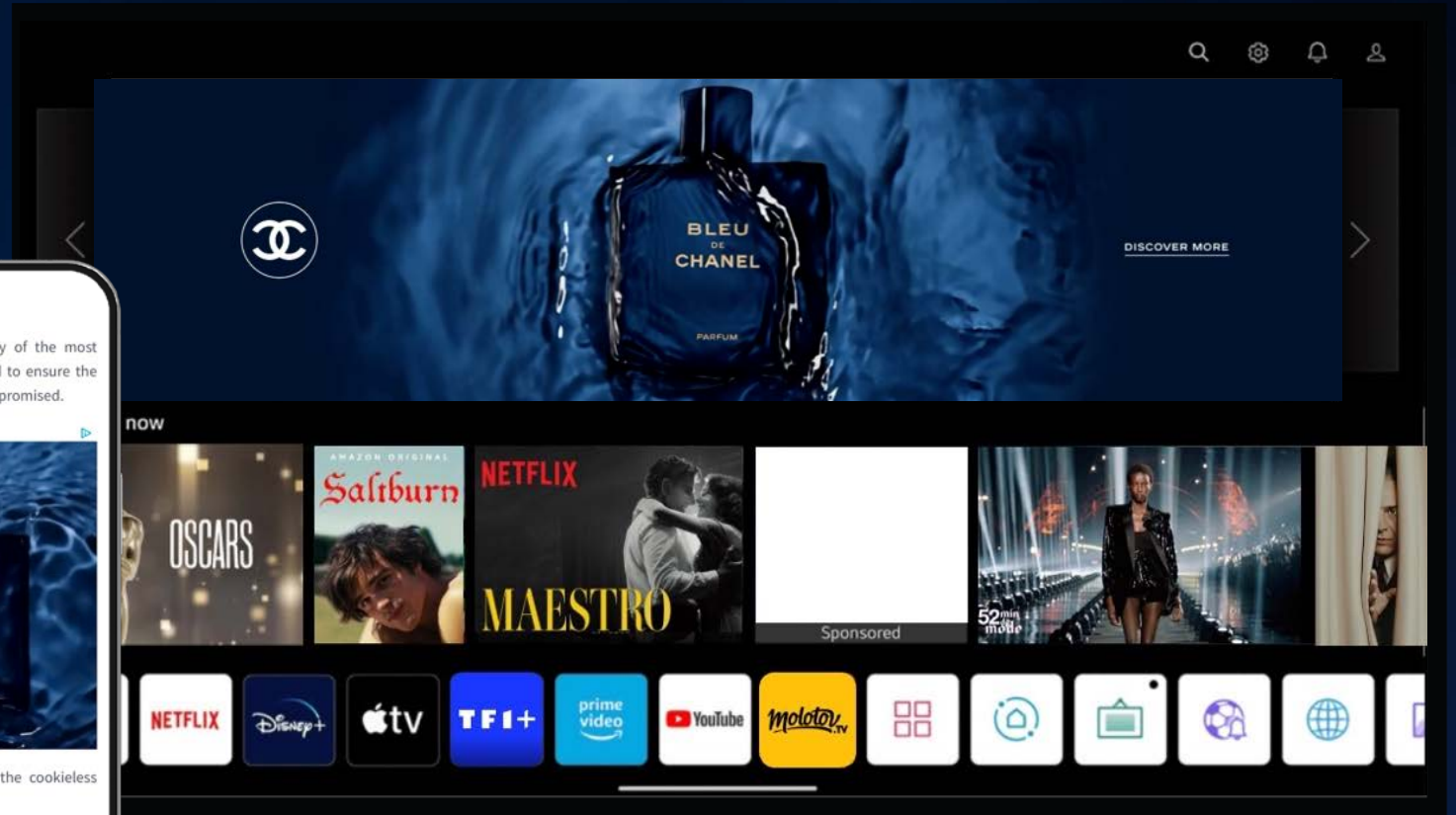
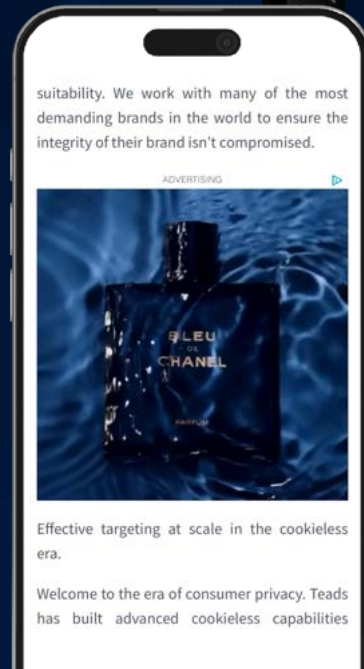


With AI we can deliver great results

Omnichannel formats from a single image, fast



Reference image





THANK YOU!
