

After graduating as a Computer Engineer I started my career in Accenture as Consultant in Security and Privacy protecting Credit Cards data for major Telcos.

I joined **Google** +6 years ago as Ads Technology Consultant, after 3 years I moved to Sales buy-side team covering different roles and worked with several key clients (Automotive, Travel, Retail).

More recently, I'm leading Telco and Tech clients as Sales Manager with the aim of guiding their Digital Marketing Transformation in a Privacy Changing Ecosystem. I am IT PoC for Advanced Marketing Analytics solutions and Go to Market Ads Privacy Lead for Italy.

Since 5 years I am part of Women@ Italy leading projects to encourage young students on STEM careers.